

## NAB PREVIEW

### DALET TO INTRODUCE NEW PRODUCTS AT NAB 2007

*Turn-key tapeless TV production system and open workflow engine  
to be introduced at the world's largest electronic media show*

**New York, NY – February 23, 2007** – Dalet Digital Media Systems today announced that it will showcase several new solutions and releases at NAB 2007, held in Las Vegas, NV, from April 16 to 19, on stand SL4305.

#### **Dalet Enterprise Edition – the workflow engine for open systems**

Showcased for the first time at NAB, Dalet Enterprise Edition is the first workflow engine designed for open broadcast systems. Based on a media asset management architecture that guarantees high scalability, it offers a comprehensive set of media ingest, production and distribution tools for radio, television and interactive media, all within a single, ergonomic user interface.

Because the Dalet Enterprise Edition architecture is CODEC-independent, it enables broadcasters and media driven organizations to deploy a wide range of SD and HD workflows:

*"With the on-going war between HD formats, it's essential to be CODEC-independent. As a software company, we partner with the best CODEC developers in the industry, explains Nicolas Hans, Director of Marketing at Dalet Digital Media Systems. This gives us the flexibility to pick and choose the best technology available and to fast-track it to the core of our products. For our customers, this really means that whichever formats come to rule, their Dalet media asset management platform will have the ability to support it."*

Dalet Enterprise Edition includes flexible file-based migration tools to leverage HD video servers and tapeless media sources such as Panasonic P2 and Sony XDCAM. In addition, it ensures tight integration with leading Non-Linear Editing (NLE) systems to combine specialized HD rendering platforms within the Dalet workflow engine.

Thanks to its web services-based Application Programming Interface (API), Dalet Enterprise Edition can be integrated into Services-Oriented Architectures (SOA): this empowers system integrators and IT departments and allows them to embed digital media services offered by Dalet Enterprise Edition into corporate-wide applications. Already deployed at several television and radio broadcast facilities around the world including RTPA in Spain or HOC in Canada, Dalet Enterprise Edition facilitates the management of digital media in large scale environments.

### **Dalet NewsPro for Omneon**

Designed in partnership with Omneon, Dalet NewsPro for Omneon is a plug-and-play digital production and playout system for small to mid-size newsrooms that use MOS-compliant newsroom computer systems such as AP ENPS (TM). This end-to-end platform combines tapeless ingest with collaborative desktop video editing and powerful voice-over tools; it adds a flexible asset management and media migration engine to ensure playout on Omneon video servers and to facilitate archiving. Packaged as a turn-key solution, Dalet NewsPro for Omneon can be deployed in record time.

### **Dalet NewsWire 2.0 – the next generation scripting and newsroom system**

With its open architecture and standard IT infrastructure, Dalet NewsWire 2.0 is the next generation scripting and newsroom system. It provides all the usability journalists and producers come to expect from a best-of-breed newsroom (advanced planning, dual column editing, and optimized ergonomics) with the advanced functionalities system administrators and engineering require (support for Unicode, advanced device tracking and graphics control, MOS compliance, automated XML gateways). Already deployed at several television stations including CBS Sports in the US, DR in Denmark and RTM in Malaysia, Dalet NewsWire 2.0 provides the ideal scripting platform for both news and feature programming.

Screenshots and pictures are available on request.

### **About Dalet Digital Media Systems**

Founded in 1990, Dalet is a leading developer of software solutions that facilitate the management of audio and video assets for broadcast, entertainment, government, education, corporations and non-profit organizations.

Dalet solutions are used in 50 countries by over 1,700 customers including the largest public broadcasters (ARD, BBC, CBC, Deutsche Welle, Media Corporation of Singapore, NPR, RFI, Radio Suisse Romande, VOA), commercial networks (Arab Radio and Television, BFMTV, Emap, Emmis Broadcasting, Prime TV and XM Satellite) and government organizations (Queensland Courts, The Scottish Parliament).

Dalet is traded on the EURONEXT stock exchange (Eurolist C): ISIN: FR0000076176, Bloomberg DLT:FP, Reuters: DALE.PA.

### **For More Information**

For more information on Dalet, visit [www.dalet.com](http://www.dalet.com) or contact:

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