

# Buy Adobe Video Products Now and Get Complimentary Upgrades to CS3 Versions!

## Program Description

From March 27, 2007\* through August 28, 2007 you can buy current releases of Adobe Production Studio Premium, Adobe After Effects 7.0 Professional, or Adobe Premiere Pro 2.0 software and get a complimentary upgrade to the new CS3 version of these products or their equivalent when they ship. You will also be able to upgrade from Production Studio Premium to Adobe Master Collection CS3 at the regular upgrade price.

## How to Claim Your Upgrade

In North America, customers will be required to call Adobe's Customer Service Center at 1-800-833-6687. Adobe will ship the products directly to you (shipping fees will apply in North America and may apply elsewhere). You have until September 12, 2007 to claim your upgrade. Outside of North America, please contact Adobe customer service in your region for further details. If you buy direct from Adobe, you will need to provide your Adobe Direct order number. If you buy through an Adobe reseller, will need to provide a sales receipt or shipping invoice listing the reseller name and address, product, and version ordered, order date and purchase price. Customers in North America must also provide a credit card number to charge for shipping costs.

## Product Eligibility

Adobe Production Studio Premium, Adobe After Effects 7.0 Professional, and Adobe Premiere Pro 2.0 software are eligible for the complimentary upgrade to the new CS3 version of these products or their equivalent when they ship. The program applies to shrinkwrapped and licensed (with maintenance) products. Both full and upgrade versions are eligible. Tryout, Beta, NFR, and OEM (bundled) versions are not eligible.

## Upgrade Pricing Details

If Customer Buys . . .	CS3 Upgrade (Mac or Windows**)	Program Price
Adobe Production Studio Premium	Adobe Production Premium CS3	Complimentary
	Adobe Master Collection CS3	\$1,999
Adobe After Effects 7.0 Professional	Adobe After Effects CS3 Professional	Complimentary
	Adobe Production Premium CS3	\$1,199
Adobe Premiere Pro 2.0	Adobe Premiere Pro CS3	Complimentary
	Adobe Production Premium CS3	\$1,199

\*Start date in Japan is May 8, 2007.

\*\*Customers will be able to upgrade to either Mac or Windows editions regardless of the edition purchased during the program time period.

## ADOBE® CREATIVE SUITE® 3 PRODUCTION PREMIUM

*Maximize your productivity with the complete and integrated post-production solution for Mac and Windows.*

Production Premium CS3 combines full new versions of:

- Adobe After Effects® CS3 Professional
- Adobe Premiere® Pro CS3
- Adobe Photoshop® CS3 Extended
- Adobe Flash® CS3 Professional
- Adobe Illustrator® CS3
- Adobe Soundbooth™ CS3
- Adobe Encore® CS3
- Adobe Dynamic Link, Adobe Device Central CS3, and Adobe Bridge CS3

Also includes:

- Adobe OnLocation™ CS3†
- Adobe Ultra® CS3\*\* † †

†Windows only. For Mac users, Adobe OnLocation requires Boot Camp and Windows (purchased separately), or a separate windows-based computer.

† † Windows only. Not included in Mac version of Production Premium.

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